



UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
 United States Patent and Trademark Office
 Address: COMMISSIONER FOR PATENTS
 P.O. Box 1450
 Alexandria, Virginia 22313-1450
 www.uspto.gov

BIB DATA SHEET

CONFIRMATION NO. 1976

SERIAL NUMBER 10/748,682	FILING or 371(c) DATE 12/31/2003 RULE	CLASS 705	GROUP ART UNIT 3688	ATTORNEY DOCKET NO. 16113-632001 / GP-186-00-		
APPLICANTS Ross Koningstein, Menlo Park, CA; ** CONTINUING DATA ***** This appln claims benefit of 60/516,281 11/03/2003 ** FOREIGN APPLICATIONS ***** ** IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** 05/05/2004						
Foreign Priority claimed <input type="checkbox"/> Yes <input type="checkbox"/> No 35 USC 119(a-d) conditions met <input type="checkbox"/> Yes <input type="checkbox"/> No Verified and Acknowledged <u>Examiner's Signature</u>		<input type="checkbox"/> Met after Allowance <u>Initials</u>	STATE OR COUNTRY CA	SHEETS DRAWINGS 11	TOTAL CLAIMS 118	INDEPENDENT CLAIMS 9
ADDRESS FISH & RICHARDSON P.C. PO BOX 1022 MINNEAPOLIS, MN 55440-1022 UNITED STATES						
TITLE System and method for delivering internet advertisements that change between textual and graphical ads on demand by a user						
FILING FEE RECEIVED 3180	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:			<input type="checkbox"/> All Fees		
				<input type="checkbox"/> 1.16 Fees (Filing)		
				<input type="checkbox"/> 1.17 Fees (Processing Ext. of time)		
				<input type="checkbox"/> 1.18 Fees (Issue)		
				<input type="checkbox"/> Other _____		
			<input type="checkbox"/> Credit			